The List is House & Garden’s indispensable online guide of 1,000 design professionals, searchable by area, name and specialism.

House & Garden is calling upon individuals connected with the design industry to register their interest and sign up.

Created after the success of its ‘UK’s Leading 100 Interior Designers List’, which features in the June and July issues of the magazine every three years, The List is a way for House & Garden to discover new talent, support local businesses and answer that all-important question: ‘Can you recommend someone...?’

We are delighted to announce that The List will be publishing a print version with our December 2017 issue. All 2017 members of The List are guaranteed inclusion.

Be a part of it!
GOLD

Joining The List for 2017 ensures inclusion in The List print edition, being published in the December 2017 issue of *House & Garden*.

- Company profile (30 word maximum) with 6 accompanying project images
- Project images can be upgraded as and when required within the annual membership
- Boosted listing with a week’s scheduled home page ‘Featured Designer’ or ‘Project of the Week’ website landing image
- Welcome tweet via the *House & Garden* Twitter account (141k followers) and inclusion on the *House & Garden* Pinterest page (78k followers)
- Social media on all of our platforms*
- Guaranteed inclusion in an editorial gallery, featuring both on The List website and HOUSE
- An annual subscription to *House & Garden* magazine for you or a friend, which includes free access to the iPad and iPhone additions
- Use of The List logo and promotional badge (for your website and social media as well as The List logo for display at fairs and shows)
- Exclusive VIP invitations to regular events including complimentary VIP tickets to Spirit Fairs for you and a guest

£1,141

Prices include a £19 subscription fee but excludes VAT
*Social media is chosen by The List editorial team and is dependent on image quality

Source: Social Media as of 01.02.17
ANNUAL MEMBERSHIP OPTIONS

**GOLD**
- Profile page
- Company Profile
- 6 images
- Featured Designer

Boosted Listing: Gold
SILVER

Joining The List for 2017 ensures inclusion in The List print edition, being published in the December 2017 issue of *House & Garden*

- Company profile (30 word maximum) with 6 accompanying project images
- Project images can be upgraded once within the annual membership
- Welcome tweet via the *House & Garden* Twitter account (141k followers) and inclusion on the *House & Garden* Pinterest page (78k followers)
- Social media on all of our platforms*
- Guaranteed inclusion on an editorial gallery, featuring on The List website and HOUSE
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- Use of The List logo and promotional badge (for your website and social media as well as The List logo for display at fairs and shows)
- Exclusive VIP invitations to regular events

£591

Prices include a £19 subscription fee but excludes VAT
*Social media is chosen by The List editorial team and is dependent on image quality*
ANNUAL MEMBERSHIP OPTIONS

SILVER

Profile page

Company Profile

Boosted Listing: Silver

6 images
ANNUAL MEMBERSHIP OPTIONS

BRONZE

Joining The List for 2017 ensures inclusion in The List print edition, being published in the December 2017 issue of House & Garden

• Company profile (30 word maximum) with 3 accompanying project images
• Social media on all of our platforms*
• An annual subscription to House & Garden magazine for you or a friend, which includes free access to the iPad and iPhone additions
• Use of The List logo and promotional badge (for your website and social media as well as The List logo for display at fairs and shows)
• Invitations to member events

£220

Prices include a £19 subscription fee but excludes VAT
*Social media is chosen by The List editorial team and is dependent on image quality
ANNUAL MEMBERSHIP OPTIONS

BRONZE

Profile page

Company Profile

3 images
ANNUAL MEMBERSHIP OPTIONS

THE KNOWLEDGE

Builders, construction consultants, specialist contractors, surveyors, structural engineers, we have created this special membership tier just for you

• Here is your chance to promote your business to House & Garden’s loyal and far-reaching readership
• Be one of the 1,000 design professionals to feature on our UK directory
• Get seen by the 900,114 unique users of House & Garden website, HOUSE, by submitting your company profile (100 word maximum) and one accompanying image

£62.50
Price excludes VAT
PLATINUM

By invitation only - this exclusive membership is a limited edition offer (25 maximum)

• A photo shoot at a location of your choice – image usage can be negotiated by us
• A profile piece in *House & Garden* in our ‘The List’ special section in the August 2017 issue
• A double page spread editorial feature in the brand new ‘The List’ Directory with the December 2017 issue
• A profile piece on ‘The List’ homepage
• A profile piece on houseandgarden.co.uk
• Social media coverage for your brand on ‘The List’ channels – 3x posts
• Social media coverage for your brand on *House & Garden* channels – 3x posts

£17,000

(Platinum package fees are based on a one-day London-based shoot. For other locations, additional charges may apply.)

Price excludes VAT
PLATINUM

Unique, personalised photo shoot styled and photographed by the House & Garden team
HOUSE is one of the latest additions to Condé Nast UK's prestigious website portfolio and represents our first permanent foray into the increasingly vibrant world of design, food, interiors and travel.

Born out of a desire to extend House & Garden's reach and authority, the new site is aimed at an affluent, discerning, design obsessed user who is increasingly looking online for guidance and inspiration.

Current online performance: 4.1 million page impressions per month and 900,114 unique users per month.

Social media performance: Facebook (6.1 million followers), Twitter (141k followers), Pinterest (78k followers) and Instagram (277k followers).

Source: Google Analytics Nov 16 - Jan 17, social media as of 01.02.17
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Source: Combined print and digital ABC: Jul - Dec 16, NRS Jul - Dec 16, House & Garden Reader Survey 2014: base of regular readers - *based on 17% of current readership, Google Analytics Nov 16 - Jan 17, social media as of 01.02.17
ADDED VALUE - ONLINE COVERAGE
ADDED VALUE - MAGAZINE COVERAGE

August 2016 Issue

Rachel Bates

Renowned for her built-in use of colour and pattern, Rachel Bates takes on projects ranging from the ‘shabby chic’ stage to a complete refurbishment. She has also launched an online boutique.

‘My style is a colourful, contemporary take on the classic and traditional.’

December 2016 Issue

The List

This January marks the first anniversary of The List, House & Garden’s directory of design professionals. We look forward to another exciting year ahead and working with more of the country’s best interior designers, architects and specialists.

House Fifteen

‘I enjoy transforming a house and its contents into a coherent story. The idea is to keep that juxtaposition between old and new, hard and soft, vivid and mellow. I chose the colour palette and less for its richness and balance, so this room was one for entertaining in and for sitting by the morning fire. The imposing three-piece is the only existing original piece. It prompted me to choose the deep honey colour for the walls, the cinnamon curtains, the wood floor and the furniture, which give this room its character.’

June 2015, House & Garden

Studio Ashby

Led by creative director Sophie Ashby, creates spaces with a unique identity, including this bedroom. Eclectic, authentic and playful, Sophie’s own stylistic narrative is brought to every project.

For more information, visit www.studioashby.com
The List Curates Christie’s

Christie's South Kensington provided the perfect backdrop to celebrate the one year anniversary of our online directory, The List by *House & Garden*. List members Joanna Wood, Maddux Creative and Cave Interiors each curated a corner incorporating furniture, objects and works of art from Christie's upcoming sale 'Interiors including Flair, The Collection of Fleur Cowles', to sit alongside soft furnishings and accessories from their favourite suppliers or own ranges.
Decorated Spaces by The List

Visitors to the 2016 HOUSE and Spirit of Summer fairs, will have seen a new feature: Decorated Spaces by The List. Editor Hatta Byng selected two interior-design companies from The List to create their own room. Joanna Plant interiors created a summery, orangery inspired dining room, while Salvesen Graham designed an English country garden inspired sitting room.

Being on The List provides members with unique opportunities to collaborate with The List by House & Garden on many exciting projects and initiatives.

Joanna Plant Interiors (Bronze member)  Salvesen Graham (Gold member)
ADDED VALUE - H&G SOCIAL MEDIA

Source: Social Media as of 01.02.17
ADDED VALUE - THE LIST SOCIAL MEDIA

Source: Social Media as of 01.02.17
“The List has been an excellent source of new clients for us and has opened up our catchment market to a nationwide audience. We have recently completed a design project for a client in North London who may not have found us if it hadn’t have been for The List. As a designer, it’s a pleasure to feature on the directory amongst like-minded professionals who are seeking to raise their profile to a national level.”

Jessica Buckley, Jessica Buckley Interiors (Bronze Member)
“We love The List, apart from being amongst the best in our profession we also get some great feedback from the general public due to The List’s popularity on social media.

The continuous dialogue between the List’s team and the members keeps the content fresh and relevant.”

Aida Bratovic, STUDIOAida (Silver Member)
“With a constant stream of posts featuring our work on their buzzy social media platforms, being a member of The List has shone a light on our creativity. It also brings interesting new suppliers to our attention who we’ve gone on to use. But more than this, it has introduced us to the wonderful team at House & Garden who recently selected us to curate a room set at Christie’s in collaboration with The List.

I also like the community building they do. The talks, exhibitions and events that brings together members of The List from all walks of design — interior designers, garden landscapers, curtain makers and more. The List is one big happy family of design at its best.”

Georgina Cave, Cave Interiors (Gold Member)
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