



# AGENDA

From the power of smarter logistics and the utility of the Blockchain, to new virtual worlds and robotic assistants, WIRED Retail will explore the future of this fascinating sector

## AM

**08.00 - 08.45**  
**REGISTRATION**

**09.00 - 09.05**  
**WELCOME**

**09.10 - 10:05**  
**THE SHIPPING FORECAST:  
LOGISTICS EVERY WHICH WAY**  
JAN VAN CASTEREN, Flexport  
KEVIN GIBBON, Shyp  
IDRISS AL RIFAI, fetchr

**10:05 - 10:40**  
**BREAK**

**10:45 - 11:20**  
**CONNECTING TO THE INTERNET OF THINGS  
AND MAKING THE MOST OF MVPS**  
NIALL MURPHY, EVRYTHNG  
CLAIRE ROUSSEAU, John Lewis

**11:25 - 12:20**  
**RE-ROUTING DEMAND**  
FILIPA NETO, Chic by Choice  
JEFF CHAPIN, Casper  
NICK BRACKENBURY, NearSt

**12:20 - 13:25**  
**LUNCH**

## PM

**13:30 - 14.45**  
**MEANINGFUL CONNECTIONS AND  
MAKING DATA COUNT**  
WALEED KAYOUB, Rubikloud Technologies  
MICHAEL FEINDT, Blue Yonder GmbH  
STEVE KING, Black Swan  
RANDY DEAN, Sentient Technology

**14:45 - 15:20**  
**BREAK**

**15:25 - 16:20**  
**NEW REALITIES: AR, VR AND  
THE VIRTUAL STORE**  
TIM FLEMING, Future Visual & SiPVR  
DAVID HERMAN, Metapixel Studio  
JODY MEDICH, Singularity University Labs

**16:25 - 18:00**  
**BESPOKE BOTS, THE SMARTER MALL  
AND LEARNING FROM SINGLES DAY**  
THORYN STEPHENS, American Apparel  
GREG BOSCHETTI, Slack  
ANDY BURGESS, Google  
TERRY VON BIBRA, Alibaba  
ANTONY RITCH, Westfield Labs

**18:05 - 18:15**  
**STARTUP STAGE WINNER ANNOUNCED**

**18:20 - 18:25**  
**FINAL WORD**  
DAVID ROWAN

**18:30 - 19:30**  
**RECEPTION**

16.11.16